Explore the business potential of university technologies

Unlock your entrepreneurial potential

Collaborate with like-minds from across disciplines

Kick-start your journey in technopreneurship

YOUR GOAL IN THE CONTEST...

Develop a feasible business idea based on a designated university technology

EXCLUSIVE for award winners:

Certificates and cash prizes (HKD):
1. Champion: $15,000
2. First Runner-up: $10,000
3. Second Runner-up: $5,000
4. Best Faculty Fit Award: $5,000
5. Best Team Mix Award: $5,000
6. Best Business Fit Award: $5,000
7. Best Presentation Award: $5,000

Fast-track to:
✓ U*STAR Award (2020-2021 Fall)- up to $40,000
✓ Entrepreneurship Funds administered by HKUST EC- up to $200,000
✓ HK Cyberport Creative Micro Fund/Incubation Programme- up to $500,000
✓ HKSTP Pre-Incubator: Science and Technology Entrepreneur Programme- up to $100,000
HOW DOES IT WORK?

1. Explore our designated university technology list for the contest on the last page and select one or more technology(ies) to be adopted in your business idea.

2. Feel free to reach out to HKUST faculty members, staff from EC/ TTC or industry experts/ professionals to seek advice to polish your idea.

3. Pitch your business idea by submitting a 10-page PPT deck online by **26 Jul 2020**.

HOW WILL THE PITCH BE ASSESSED?

It will be judged by a panel of external experts and HKUST staff from EC, TTC and/or different Schools according to the criteria below:

For Championship, First & Second Runners-up:

- **Level of Creativity (20%)**: E.g. degree of insightfulness, originality.
- **Commercial Exploitation Potential (35%)**: E.g. market landscape, needs, route to market.
- **Business Feasibility (35%)**: E.g. business objectives, model, execution plan.
- **Overall Presentation (10%)**: E.g. format, structure, coherence.

⭐⭐⭐ For Best Awards:

**BONUS 20%** for each of the following:

1. **Best Faculty Fit Award**: given to the entry which will be adopted by the faculty of the technology for business development.
2. **Best Team Mix Award**: given to the entry with the most collective and best mix of students and faculty from across Schools.
3. **Best Business Fit Award**: given to the entry with the most business potential.
4. **Best Presentation Award**: given to the most presentable entry.

KEY DATES

- **3 Aug 2020**: Result announcement
FAQ

1. Do title/section division/reference pages count toward the page limit?
   No, these will not be counted toward the 10-page limit.

2. Is there a template for the proposal/pitch deck?
   There is no proposal template; students have the flexibility to decide on the format and content necessary for assessment in accordance with the judging criteria. The pitch deck shall demonstrate clearly how the university technology(ies) can be commercialized and the feasibility of the proposed business idea.

3. Is there a maximum number of allowable team members?
   There is no maximum number of allowable team members, but all team members must be current HKUST students. Teams are recommended to demonstrate how the capabilities and strengths of team members contribute to the feasibility and implementation of the proposed idea.

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ENQUIRY & ADVISING

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ttsamuel@ust.hk / 2358 5032 / https://ttc.ust.hk
<table>
<thead>
<tr>
<th>Faculty Member</th>
<th>School &amp; Department</th>
<th>Technology Name/Topic</th>
<th>Video</th>
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<tbody>
<tr>
<td>Prof. Qifeng CHEN</td>
<td>CSE, SENG</td>
<td>Exploring the Next-Generation of 3D Sensors</td>
<td>Play Video</td>
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<tr>
<td>Prof. Zhiyong FAN</td>
<td>ECE, SENG</td>
<td>Nanostructured Self-cleaning Films for Solar Panels</td>
<td>Play Video</td>
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<td>(PPT introduction not available; please watch the video for details)</td>
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<tr>
<td>Prof. Yusong GUO</td>
<td>LIFS, SSCI</td>
<td>A Novel Therapeutic Strategy for EGFR-targeted Cancer Therapy</td>
<td>Play Video</td>
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<tr>
<td>Prof. Thomas Wei Chung HU</td>
<td>CIVL, SENG</td>
<td>Innovative Ideas from CIVL1160: from High-Tech Calculators to Building Inspection and Repair</td>
<td>Play Video</td>
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<tr>
<td>Prof. James LEI</td>
<td>MATH, SSCI</td>
<td>Blockchain OS for De-Fi and Web3</td>
<td>Play Video</td>
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<td>Prof. Ming LIU</td>
<td>ECE, SENG</td>
<td>Autonomous Driving for X</td>
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<td>Prof. Wai Ho MOW</td>
<td>ECE, SENG</td>
<td>Pattern-aided Visual Positioning for Mobile Vehicles and Drones</td>
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<td>Prof. Richard SO</td>
<td>IEDA, SENG</td>
<td>Smart AI Fever Screening</td>
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<td>Prof. Benzhong TANG</td>
<td>CHEM, SSCI</td>
<td>Aggregation-Induced Emission (AIE) Detecting Technology</td>
<td>Play Video</td>
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<td>(representative: Dr. Leo XIE)</td>
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<td>Prof. Terence Tsz Wai WONG</td>
<td>CBE, SENG</td>
<td>Fast and Accurate Diagnosis by CHAMP Microscopy</td>
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<tr>
<td>Prof. Henry YAN</td>
<td>CHEM, SSCI</td>
<td>Organic Solar Cells</td>
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<td>Prof. Jinglei YANG</td>
<td>MAE, SENG</td>
<td>Tackling Engineering Problems through Materials Innovation</td>
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<tr>
<td>Prof. Jiheng ZHANG</td>
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