Cyberport University Partnership Programme 2020
Gain Global Insights at World-class FinTech Training!

Dear students / recent graduates,

The Cyberport University Partnership Programme is an entrepreneurship programme aiming for local university students/recent graduates to unleash their potential, gain insights into the global market, and receive world-class Entrepreneurship Boot Camp and mentorship in Hong Kong and overseas.

Since the launch in 2015, CUPP has nurtured over 300 budding entrepreneurs in FinTech. Among them, there are 56 teams successfully admitted into Cyberport Creative Micro Fund (CCMF) to receive HK$100,000 seed funding to continue their start-up ventures.

Starting from this year, CUPP’s eligible applicants from co-organising universities could apply as team leaders, and team members could be a mix of eligible applicants from different co-organising universities.

If you are interested in FinTech and would like to make friends with other young budding entrepreneurs, please contact the CUPP Co-organising Universities for nomination by 30 April 2020.

Best regards,
Katherine Lam
Manager - Tech Education and Training
Training@cyberport.hk

CUPP 2020
Copyright © 2020 Hong Kong Cyberport Management Company Limited
CUPP themes on **FinTech** to gloom the future FinTech talents in Hong Kong. CUPP teams would be expected to build FinTech projects with components in AI, Blockchain and Cybersecurity.

**Programme offers:**

- Opening Ceremony, Orientation & Ice-breaker Game, Pre-camp FinTech CUPP 101 Workshops
- Entrepreneurship Boot Camp at a top-notched university overseas
- Valuable mentorship and insight from the industry players
- Demonstrate your FinTech idea to investors
- HK$100,000 cash grant by Cyberport Creative Micro Fund
- Graduation Ceremony
- Cyberport Incubation Programme interview opportunity
CUPP 2020 Events Tentative Timeline (subject to change)

Promotion

Mar - Apr
- Promotion at Co-organizing Universities’ Entrepreneurship / Career Day

Application

- 30 Apr - Team leader to send your FinTech idea and team info to Co-organising Universities
- 4 May: Team Nomination by Co-organising Universities
- 8 May: Applicants registration
- 18 May: Online written test submission due date
- 23 May: Interview at Cyberport
- 1 Jun: Result announcement and admission

Pre-camp Nurturing

- 6 Jun: Opening Ceremony, Orientation, Pre-camp Nurturing: FinTech CUPP 101 Workshop 1, Mentoring
- 20 Jun: Pre-camp Nurturing: FinTech CUPP 101 Workshop 2, Mentoring
- 4 Jul: 1-on-1 Team Mentor Matching
- 18 Jul & 1 Aug: Mentoring Meet Up

Boot Camp & Post-camp Nurturing

- 8-day CUPP Entrepreneurship Boot Camp (in Jul - Sept) overseas
- 19 Sept: post-camp reunion & 1-on-1 mentoring meetup
- 26 Sept: Demo Day (close door) to select top 10 teams for CCMF grants, and to select top 1 team to win the opportunity to join the UK / Singapore FinTech Week

Graduation Ceremony

- 10 Oct: CUPP Graduation Ceremony at Cyberport Youth Festival (Certificate Presentation and result announcement)
## CUPP 2020 Entrepreneurship Boot Camp tentative agenda

<table>
<thead>
<tr>
<th>Day</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 1</td>
<td>Departure from Hong Kong</td>
</tr>
<tr>
<td>Day 2</td>
<td>Campus tour, company / accelerator visits</td>
</tr>
<tr>
<td>Day 3-5</td>
<td>Bootcamp in campus</td>
</tr>
<tr>
<td>Day 6</td>
<td>Bootcamp, and farewell dinner</td>
</tr>
<tr>
<td>Day 7</td>
<td>Cultural explore and return flight</td>
</tr>
<tr>
<td>Day 8</td>
<td>Arrival to Hong Kong</td>
</tr>
</tbody>
</table>
Where the CUPP Entrepreneurship Boot Camp is and what will I learn?

The CUPP Entrepreneurship Boot Camp will be held at an overseas university, which will be announced by May 2020.

The Boot Camp will focus on entrepreneurship for young talents with on-campus lectures, case studies, group work, guest speaker sessions, one-on-one mentoring, FinTech company/accelerator visits as well as cultural explore.
Eligibility of joining CUPP

CUPP teams would be expected to build **FinTech projects** with components in **AI, Blockchain and Cybersecurity**.

CUPP’s eligible applicants from co-organising universities could apply as team leaders, and team members could be a mix from different local universities including the supporting universities.

- All applicants must be between 18 to 30 years old (inclusive) upon the application deadline;
- Applicants could be undergraduates or postgraduates (e.g. Master Degree/PhD), and all team members must be either currently enrolled university students or recently graduated within 3 years from any of the co-organising universities with excellent command of English communications skills (both written and spoken);
- Each CUPP team could have up to 5 team members with below combination:
  - 1 team leader (i.e. principal applicant), who shall be (1) a Hong Kong Permanent ID Card holder and (2) a recent graduate or current student of any one of the CUPP co-organizing universities;
  - Up to 2 core team members with technical/UIUX/FinTech knowledge are highly preferred; and they could join CUPP Entrepreneurship Boot Camp;
  - Up to 2 supporting team members playing supporting role in the team and they would not join CUPP Entrepreneurship Boot Camp; and
  - Only 3 members in each team could join the Entrepreneurship Boot Camp overseas.
Do I have to pay to join CUPP?

All the **successful applicants** are required to pay a **non-refundable HK$1,000 registration fee**, which would be used for Cyberport’s public mission activities.

Participants should prepare their own passport and travel visa by themselves.

A deposit of HK$6,000 will be collected from each successful applicant (“Participants”). The deposit is refundable subject to the attendance and performance of the Participants and his/her team during the whole CUPP programme and until the completion of CCMF scheme, as assessed by Cyberport.

CUPP Teams shall join all programme activities throughout the programme period. Cyberport has its right to request applicants and/or CUPP Teams, which do not participate the CUPP Demo Day and Graduation Ceremony, to pay back the expenses (e.g. training fee, air tickets and accommodation fee) incurred for their attendance in the CUPP Entrepreneurship Boot Camp.
Ask for nomination

CUPP is a programme on nomination-based. Interested application should contact CUPP 2020 Co-organising Universities and Cyberport for nomination details. Nominated teams should provide their academic performance, award received, entrepreneurial experience and proposed FinTech project to the universities for consideration of nomination. Written test and interview will be arranged after the nomination. Selected students will be notified by email from Cyberport.

Nomination by due date 30 April 2020.

<table>
<thead>
<tr>
<th>CUPP Co-organising University</th>
<th>Contact Person/Department</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>City University of Hong Kong</td>
<td>Ms. Wendy Yau, Knowledge Transfer Office</td>
<td><a href="mailto:w.yau@cityu.edu.hk">w.yau@cityu.edu.hk</a></td>
</tr>
<tr>
<td>Hong Kong Baptist University</td>
<td>Ms. Becky Poon, Knowledge Transfer Office</td>
<td><a href="mailto:Becky_poon@hkbu.edu.hk">Becky_poon@hkbu.edu.hk</a></td>
</tr>
<tr>
<td>Hong Kong University of Science and Technology</td>
<td>Ms. Ivy Wong, HKUST Entrepreneurship Center</td>
<td><a href="mailto:ecivywong@ust.hk">ecivywong@ust.hk</a></td>
</tr>
<tr>
<td>The Chinese University of Hong Kong</td>
<td>Ms. Esther Cheng, Pi Centre</td>
<td><a href="mailto:picentre@cuhk.edu.hk">picentre@cuhk.edu.hk</a></td>
</tr>
<tr>
<td>The Hong Kong Polytechnic University</td>
<td>Ms. Sisi Yuen, Institute for Entrepreneurship</td>
<td><a href="mailto:sisi.yuen@polyu.edu.hk">sisi.yuen@polyu.edu.hk</a></td>
</tr>
<tr>
<td>The Open University of Hong Kong</td>
<td>OpenU Academic Support</td>
<td><a href="mailto:eyhlee@ouhk.edu.hk">eyhlee@ouhk.edu.hk</a></td>
</tr>
<tr>
<td>The University of Hong Kong</td>
<td>HKU Technology Transfer Office</td>
<td><a href="mailto:info@tto.hku.hk">info@tto.hku.hk</a></td>
</tr>
</tbody>
</table>