Hong Kong Creative and Innovative Service Delegation to Shenzhen
A Journey into Shenzhen Start-up Ecosystem
(24 Mar 2017)

Factsheet

Background

Shenzhen surrounded by Hong-Kong on the south, and Guangzhou on the north is the manufacturing hub of China. The 15-million metropolis was first designated to be China's Special Economic Zone in 1980 and enjoyed the mix of libertarian policies that enabled its transformation from a fishing village into a start-up community attracting an influx of creative innovations from many neighbouring cities such as Hong Kong and all over the world. The city government is pushing entrepreneurship by offering financial subsidies and launching supportive policies to attract start-ups to fuel the new growth engine. Dozens of incubators and accelerators offer varying levels of investment and expertise. Given this favourable condition, the intellectual property remains the key concern hindering start-ups to take the plunge.

Organised by Hong Kong Trade Development Council, the event will be a one-day trip for interested Hong Kong creative/innovative start-ups to explore the business environment in Shenzhen, and understand more about the governmental policies and incentives in grooming and facilitating Hong Kong start-ups setting up companies in the region. With the sharing of rooted Hong Kong start-ups and local start-ups, participants should have a clearer picture whether or not to take the move. Non start-ups are also welcomed to join.

Programme and Format

(Photos for reference only)

The event will comprise of around 25 HK representatives and feature a series of visits and networking event

- **Visit to Shenzhen creative/technology parks; co-working spaces**
- **Company visits to successful local start-ups**
- **Sharing by local Hong Kong start-ups**
- **Networking with local government officials and industry association representatives**

Eligible sectors: *New Media, Apps, IoT, ICT, Gaming, AR/VR, Branding & Design and/or related industry etc.*

Participation Fee (Application Deadline: 23 Feb 2017)

Participation Fee (per delegate)	HK$250

Limited seats only, first-come first-served, and the Organiser reserves the right to decline any application should the applicants be not eligible to participate in the event.

Participation fee (for ONE company delegate only) includes:

- Participation in group networking functions listed on the official programme of the event/mission;
- Delegate's travel arrangement (return trip from Hong Kong to Shenzhen by coach)

Enquiries:
Ms. Kara Yu (Tel: 2584 4284)/Avis Chan (Tel: 2584 4253)
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香港創新及創意服務業考察團出訪深圳

2017 年 3 月 24 日

概覽

背景

深圳自 1980 年被定為中國其中一個經濟特區，是中國製造業的樞紐。近年，市政府通過提供財政資助和制定有利政策大力推動初創企業發展，使深圳從一個漁村蛻變為一個初創社區。大量孵化器和創業基地亦提供不同程度的投資、專才及資訊支援初創企業，吸引了許多鄰近城市及來自世界各地的創新創意項目湧入。在這些有利環境下，初創企業可大展拳腳盡情發揮。

香港貿發局於 3 月 24 日將舉辦香港創新及創意服務業考察團出訪深圳。此交流團將提供一個機會讓有興趣的香港創新/創意服務機構及初創企業重新認識深圳的創業及營商環境，及了解更多當地政府扶持初創企業的措施，如何協助香港初創企業北上營商。同時亦會與已落戶當地的香港企業及本地企業就創業及營商政策，環境及知識產權等議題作交流。

行程和參加方法

（圖片只供參考）

代表團由約 25 間香港代表組成、並有一連串交流活動:

- 參觀深圳創意園、科技園和共用工作空間
- 參觀及與內地初創企業交流
- 與落戶當地的香港初創企業分享經驗
- 認識內地的新創企業孵化器、創業基地、知名企業及行業商會

目標行業：Apps、創意媒體、資訊科技、網絡遊戲、數碼娛樂、設計及品牌策略等行業

參加費用（截止報名日期：2017 年 2 月 23 日）

每位代表	港幣 $250

名額有限，先到先得。主辦機構保留權利拒絕任何不適合參加是次推廣活動的公司申請。

參加費用（每位代表）包括:

- 代表團之交流/考察所需之活動費用
- 代表團之交通安排（過境巴士往返香港和深圳）

查詢:

余小姐(電話：2584 4284) / 陳小姐（電話：2584 4253）

電郵：kara.ky.yu@hktdc.org / avis.hl.chan@hktdc.org

APPLICATION FORM – SERVICE PROMOTION
服務業拓展活動申請表

CONFIDENTIAL
密　　件

Hong Kong Innovation and Creative Service Delegation to Shenzhen
香港創新及創意服務業考察團出訪深圳
24 / 03 / 2017

HKTDC 香港貿發局

Application Form 參加表格

(For Hong Kong Companies only 只限香港公司參加)

Application Deadline 截止報名日期
23 / 02 / 2017
Limited Space, First-come-first-served
名額有限，先到先得

PART I 第一部份 Company Information 公司資料

1. Company Name：

公司名稱：

(The "Company Name" should be the same as appeared on the Business Registration Certificate 「公司名稱」應與商業登記証上所列之相同)

Company Address in English 英文地址：

Company Address in Chinese 中文地址：

Tel No. 電話：(852) Fax No. 傳真：(852)

E-mail 電子郵件： Website 網址：

Business Registration Certificate No. 商業登記證號碼：

(Please submit the copy of Business Registration Certificate together with the application form 請將商業登記證書副本連同參加表格一同提交)

2. Delegate 出席是項活動之公司代表

(i) Name 姓名： Mr./Miss/Ms. (English) 先生/小姐/女士 (中文)
Position 職位： (English) (中文)
Show Period Tel No. 活動期間聯絡電話: (香港) (中國)

(ii) Name 姓名： Mr./Miss/Ms. (English) 先生/小姐/女士 (中文)
Position 職位： (English) (中文)
Show Period Tel No. 活動期間聯絡電話: (香港) (中國)

(iii) Name 姓名： Mr./Miss/Ms. (English) 先生/小姐/女士 (中文)
Position 職位： (English) (中文)
Show Period Tel No. 活動期間聯絡電話: (香港) (中國)

3. Nature of Business 業務性質 (Please "✓" the services that your company provides.請在下列合適之空格內加上✓號)

- ☐ 廣告及市場推廣 Advertising and Marketing
- ☐ 品牌策略 Brand Strategy
- ☐ 數碼娛樂 Digital Entertainment
- ☐ 授權 Licensing
- ☐ 平面設計 Graphic Design
- ☐ 建築設計 Architectural Design
- ☐ 時裝設計 Fashion Design
- ☐ 流動應用程式 Apps
- ☐ 數碼營銷 Digital Marketing
- ☐ 工業及產品設計 Industrial and Product Design
- ☐ 室內及空間設計 Interior and Spatial Design
- ☐ 資訊科技 ICT Solutions
- ☐ 新媒體市場推廣 New Media
- ☐ 3D 打印 3D Printing
- ☐ 雲端科技 Cloud Technology
- ☐ 印刷及包裝服務 Printing & Packaging Service
- ☐ Others 其他 (Please specify 請列明) :_____

PART II 第二部份 Contact Person Concerning Participation Issues 有關參加事宜之聯絡人

Circulars and related information of the event/mission will be sent to the person below by mail, fax or email.
通告及活動有關資料將會以郵遞、傳真或電郵至下列聯絡人。

Name 姓名： Mr./Miss/Ms. _____ (English) _____ 先生/小姐/女士 (中文)

Position 職位： _____ (English) _____ (中文)

Tel No. 電話： (852) _____ Fax No. 傳真： (852) _____

E-mail 電子郵件： _____

PART III 第三部份 Participation Fee 參加費用

Participation Fee (per delegate) 參加費用 (每位代表)	No. of Delegates 參加人數	Total Amount 總金額 (HK$)
HK 港幣 $250	_____ x **HK$250**	HK$ _____

IMPORTANT 請注意：

1. Participation fee includes the transportation (according to the programme of the mission) and the participation in group networking function listed on the official programme of the event/mission.
   參加費用包括交通安排 (按代表團之行程安排)，及參與代表團之交流/考察活動。
2. Date & schedule are fixed. If the company delegate(s) cannot join the mission without prior notification, the organiser reserves the right to claim the delegate(s) for the costs incurred.
   交通及其他安排將根據代表團之行程提前預訂，出發日期及時間將不能更改。如公司代表未能隨團出發而沒有事先通知主辦單位，主辦單位保留追討交通及其他費用的權利。
3. Participating company shall arrange and bear any cost arising from the insurance etc.
   參與活動之公司需自行支付保險等額外費用。

PAYMENT 繳款須知：

1. Full payment of participation fee by crossed cheque shall be made payable to "Hong Kong Trade Development Council" on or before the application deadline.
   參加費用須於截止報名日期前以劃線支票全數支付，支票抬頭請註明「香港貿易發展局」。
2. When the Application is accepted by the Council, the Applicant will become a Participant. If it subsequently wishes to withdraw its participation, the Participation Fee will be forfeited by the Council.
   假若參加者於申請獲接納後撤回申請，不論理由為何，已繳之申請費將不會被退回。

REMARKS 附註：

1. All other arrangement in relation to the event's/mission's programme will be at the final discretion of the Organiser.
   主辦機構保留活動行程安排的最終決定權。
2. The Organiser reserves the right to decline any application should the applicants are not eligible to participate in the event.
   主辦機構保留權利拒絕任何不適合參加是次推廣活動的公司申請。
3. The organiser reserves the right to interpret, alter and amend any of the above terms and to issue additional information and regulations at any time as deemed appropriate.
   主辦機構保留權利解釋、更改及修改上述細則任何部分，以及在其認為有需要時發布附加規則。
4. Only participants aged 18 or above will be admitted.
   是次活動只限 18 歲或以上人士參加。

PART IV 第四部份 Event Information 活動須知

Event Information 活動須知:

1. Please bring along your traveling documents and make sure they are still valid.
   出發前請確保帶齊有效之旅遊證件(如回鄉證)。
2. Please ensure sufficient business cards are prepared for use during the mission.
   請帶足夠名片備用。
3. Adverse weather arrangements 惡劣天氣安排
   a) If a Pre-No.8 Special Announcement or Tropical Cyclone Warning Signal No.8 is issued 12 hours before the departure time, the mission will be cancelled.
      如天文台於出發前十二小時內懸掛八號熱帶氣旋警告或八號預警訊號,是次活動將會取消。
   b) If a Black Rainstorm Warning Signal is issued 6 hours before the departure time, the mission will be cancelled.
      如天文台於出發前六小時內發出黑色暴雨警告訊號,是次活動將會取消。

Enquiry 查詢：

Contact 聯絡人:	**余小姐 Miss Kara Yu**	**陳小姐 Miss Avis Chan**
Telephone 電話:	**(852) 2584 4284**	**(852) 2584 4253**
Email 電郵:	**kara.ky.yu@hktdc.org**	**avis.hl.chan@hktdc.org**

PART V 第五部份 Enrolment Information 報名須知

Have you Included? 你是否已提供：

☐ Completed Application Form with Signature in Part VI 填妥之參加表格並於第六部份簽署
☐ Copy of Business Registration Certificate 商業登記証副本
☐ Participation Fee 參加費用

Please return all application materials to our office **on/ before 23 Feb 2017 (Thursday).**
請將所有參展資料於截止日期 **2017 年 2 月 23 日（星期四）或以前**交回本局。

Mailing Address 郵寄地址：
Hong Kong Trade Development Council (Service Promotion Department), 38/F, Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong (Attention: Ms. Kara Yu)
香港貿易發展局服務業拓展部 香港灣仔港灣道 1 號會展廣場辦公大樓 38 樓（收件人：Ms. Kara Yu）

Enquiry 查詢電話：2584 4284

PART VI 第六部份 Terms & Conditions 條款

We (Name of Company) 本公司(公司名稱) _____
hereby apply for joining "Hong Kong Innovation and Creative Service Delegation to Shenzhen". We agree to abide by the "Conditions of Participation" set out by the Organiser. We understand that the above information will be included into the HKTDC's databank for trade promotion purposes and for any other purposes as stated in the HKTDC's Privacy Policy Statement. And the Organiser can make use of the above information and may on-pass to third parties for promotion purposes.

茲申請參加「香港創新及創意服務業考察團出訪深圳」，並同意遵守主辦機構訂定的參展細則。本公司明白，上述資料將會儲存在香港貿易發展局資料庫內，供主辦機構作貿易拓展用，以及用於香港貿發局在私隱政策聲明中所述之其他用途。同時亦可轉交其他機構，作為推廣之用。

We understand that participation fee is non-refundable once the participation has been confirmed in writing.
本公司明白參加申請一經確定接納，參加費概不獲發還。

We accept that the Organiser bears no responsibility for any error or omission.
本公司同意，上述資料如有錯漏，主辦機構毋須負責。

□ If you do not wish to have your information on-passed to third parties for promotion, please tick against the box.
倘若 貴公司不欲將有關資料轉交至其他機構作為推廣之用，請在此空格內加上 ✓ 號。

(If you do not wish to receive any promotional materials from the HKTDC, please contact our Customer Service Hotline at (852) 1830668 or hktdc@hktdc.org. 若閣下不欲收取香港貿易發展局的任何宣傳資料，請聯絡本局客戶服務熱線 (852) 1830668 或 hktdc@hktdc.org。)

Name of Person-in-charge:
負責人姓名：_____

Position:
職位：_____

Company Stamp & Authorised Signature:
公司印鑑及負責人簽署：_____

Date:
日期：_____

CONDITIONS OF PARTICIPATION

1. **DEFINITIONS**

In these Conditions of Participation and the Application Form, save as the context otherwise requires:

"Applicant" means the company named in Part I of the Application Form.

"Application" means the application by the Applicant to participate in the Event/Mission, made by submitting the Application Form together with all necessary payments to the Council.

"Application Form" means the application form to which these conditions are annexed.

"Conditions" means these Conditions of Participation as amended by the Council from time to time.

"Council" means the Hong Kong Trade Development Council.

"Delegate(s)" means the individual(s) named in Part I (3) of the Application Form who is/are nominated by the Participant to attend and represent it in the Event/Mission.

"Executive Director" means the Executive Director appointed by the Council from time to time;

"Hong Kong" means the Hong Kong Special Administrative Region of the People's Republic of China.

"Event/Mission" means the event/mission named in the Application Form.

"Participant" means the Applicant after its Application has been accepted by the Council.

"Participation Fee" means the amount(s) payable by the Participant to the Council for the right to participate in the Mission, as specified in Part IV of the Application Form.

"Products/Services" means the goods/services described in Part I (5) of the Application Form and which the Council agrees to accept for exhibiting during the Mission.

"Project Manager" means the project manager for the Event/Mission appointed by the Council.

"Publicity Material" means all and any promotional gifts, catalogues, pamphlets, advertising and publicity material whatsoever which the Participant wishes to display, distribute or use at or for the purpose of the Event/Mission.

"Related Companies" in respect of the Applicant or Participant means its holding companies, subsidiaries and subsidiaries of its holding companies.

2. **ACCEPTANCE**

(a) The Applicant must be a Hong Kong entity with a valid Hong Kong business registration certificate with substantial operations in Hong Kong.

(b) The Executive Director, on behalf of the Council, may in his absolute discretion accept or reject the Application without providing any reasons therefor.

(c) The Applicant represents and warrants that none of its Related Companies, associates, or persons or companies that are effectively under its control has applied to participate in the Mission. The Council has an absolute discretion to reject the Application or withdraw its acceptance of the Application if the Applicant shall have breached this warranty and representation.

(d) The Applicant is not allowed to exhibit products/services or materials that would infringe the intellectual property rights of others or that have caused the Applicant accusation or conviction of criminal or civil liability in IPR infringement claim. If the Applicant refuses to co-operate with the Council, the Council reserves the right to ban the Applicant, or any of its parent, associate, affiliated and/or subsidiary company, from participating in any future Event/Mission.

3. **PAYMENT**

(a) Upon submission of its Application, the Applicant shall pay to the Council the Participation Fee.

(b) If the Application is rejected, the Council will within 30 days of the date of notice of rejection refund to the Applicant the Participation Fee received by it from the Applicant without interest.

(c) When the Application is accepted by the Council, the Applicant will become a Participant. If it subsequently wishes to withdraw its participation, it may do so by notice in writing to the Council whereupon the Participation Fee will be forfeited by the Council.

(d) i. The Delegates shall settle with the hotel directly all charges incurred by them at the hotel when they check out from the hotel.

ii. The Participant shall indemnify the Council against all liabilities incurred by its Delegates in connection with the hotel or event/symposium venue and shall on demand pay to the Council immediately all amounts claimed by the hotel against the Council in respect thereof.

(e) All payments by the Applicant/Participant to the Council shall be made promptly without any deduction, set-off or counterclaim.

(f) The Council reserves the right to offset any balance to be refunded to the Applicant/Participant against any outstanding liabilities due by the latter to the Council in relation to their participation in the Council's other activities.

(g) No interest will be payable by the Council in respect of any refund amounts to the Applicant/Participant.

4. PARTICIPATION IN THE MISSION

(a) The Participant must be represented in the Event/Mission by 1 Delegate.

(b) Any Delegate nominated to represent the Participant in the Mission must be a senior executive of the Participant.

(c) The Participant shall ensure that :-

i. each of its Delegates shall be fully conversant with the Products/Services and shall be duly authorised to negotiate and conclude contracts for the sale of the Products/Services;

ii. its Delegates shall comply with the Conditions and with all directions which the Project Manager may from time to time give in connection with any matter appertaining to the Event/Mission.

(d) The Council reserves the right in its absolute discretion and without giving any reasons to require the Participant to replace any of its Delegates forthwith.

(e) The Participant shall use its best endeavours to uphold the reputation of the Council and to promote the success of the Event/Mission.

5. **PRODUCTS/SERVICES**

(a) The Council shall have an absolute discretion to accept or reject any of the Products/Services for exhibiting during the Event/Mission without providing any reasons therefor.

(b) The Participant may only exhibit Products/Services which are manufactured in Hong Kong or made/provided by Hong Kong entities.

(c) The Participants warrants that (i) the Products/Services and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any third party rights including without limitation trade marks, copyrights, designs, names and patents whether registered or otherwise.

(d) The Participant undertakes not to display anything which is unlawful, in breach of any person's intellectual property, harmful, threatening, violent, offensive, defamatory, libelous, scandalous, seditious, vulgar, obscene, indecent, invasive of another's privacy, hateful, racially, ethnically or otherwise objectionable.

(e) The Participant warrants that (i) the Products/Services and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any applicable laws, rules and regulations of the importing countries.

(f) The Participant shall be solely responsible for and shall settle all expenses and liabilities incurred by it in relation to its participation in the Event/Mission including without limitation all shipping and transportation charges, customs duties, handling charges and other costs and expenses arising from the shipment or any other mode of transportation of the Products/Services in connection with the Event/Mission. If the Council pays any of such charges, duties, costs or expenses on behalf of the Participant it shall be entitled to reimbursement from the Participant on demand and may offset any amount held by it on behalf of the Participant against such payment.

6. **PUBLICITY**

The Council will arrange for such publicity for the Event/Mission as it shall in its absolute discretion deem fit. No Participant, Delegate or other officer, representative, agent or employee of the Participant shall give or cause to be given any interview, public announcement, press statement or any other publicity whatsoever in relation to the Event/Mission.

7. **INFORMATION**

(a) During the Event/Mission the Delegate shall provide the Council with such information as to the business results of the Participant in the Mission as the Project Manager may from time to time request. Such information will not be divulged to third parties without the Participant's approval, save in relation to collective figures in respect of all or a majority of the persons or companies participating in the Event/Mission.

(b) At the conclusion of the Event/Mission the Delegates shall complete questionnaires on the activities performed and the business carried out by the Participant during the Event/Mission for the information of and further action by the Council.

8. **TERMINATION OF RIGHT TO PARTICIPATE**

(a) Without prejudice to the Council's other rights and remedies, the Council has the right to terminate forthwith by notice the Participant's right to participate in the Event/Mission on or following the occurrence of any of the following events:-

i. if the Participant or any of its Delegates, officers, representatives, agents or employees commits a breach of any of the Conditions;

ii. if the Participant, being a body corporate, enters into liquidation whether compulsorily or voluntarily or compounds with its creditors or has a receiver appointed over all or any part of its assets or if the Participant, being a sole proprietorship or partnership, becomes or one of its members becomes bankrupt or insolvent or enters into any arrangements with its creditors;

iii. if the Executive Director in his absolute discretion decides that such right shall be terminated;

(b) The Participant's right to participate in the Event/Mission shall automatically terminate in the event that all its Delegates are refused entry visa or entry permit to the country or place where the Event/Mission shall be held by any competent authorities.

(c) In the event that the Participant's right to participate in the Event/Mission is terminated, the Participation Fee will not be refunded to the Participant and any expenses incurred by the Council for and on behalf of the Participant prior to such termination and all other expenses reasonably incurred by the Council as a consequence of such termination shall be paid on demand by the Participant to the Council.

(d) The Council reserves the right to terminate the Participant's right to participate or continue to participate in any future Event/Mission if the Participant is found to have committed any act including but not limited to failing to respect the intellectual property rights of any other party, non-compliance with product safety, environmental laws and/or any other act which, in the sole opinion of the Council, might damage the reputation and/or image of Hong Kong, its industries, the Event/Mission, the Council or if the Executive Director and/or the Director or the Participant has done or failed to do any act which the Council, in its absolute discretion decides that such right shall be terminated. The Council has absolute right to review the Participant's products/services before the application is endorsed in writing.

9. **CANCELLATION**

The Council reserves the right to cancel or postpone the Event/Mission or to shorten or prolong its duration at any time without incurring any liability whatsoever to the Participant and its Delegates if circumstances outside the reasonable control of the Council (including but not limited to war, embargo, civil unrest, terrorist attacks, legal proceedings or government regulations) make it in the sole opinion of the Council (which opinion shall be conclusive) impossible, impractical or undesirable for the Council to hold the Event/Mission.

10. **EXCLUSION OF LIABILITY**

(a) The Council shall not be liable for any loss, damage or personal injury howsoever suffered by or caused to the Participant or its Delegates, officers, representatives, agents, employees or any third party, or its Products/Services or other property in the course of or in relation to the Event/Mission, unless such loss, damage or personal injury shall be caused by any breach by the Council or its employees of the Conditions.

(b) The Council assumes no responsibilities for any introduction or transaction made between the Participant and any third party during or as a result of the Event/Mission.

(c) The Participant shall be responsible for effecting all insurance coverage necessary in connection with its participation in the Event/Mission including but not limited to insurance in respect of the Products/Services, its other property and its Delegates (including travel and medical insurance).

(c) The Participant undertakes to indemnify and at all times hereafter to keep indemnified the Council from and against all liabilities, actions, proceedings, claims, damages, costs and expenses whatsoever which it may suffer or incur by reason of or in relation to any act, omission or default by the Participant or its Delegates, officers, representatives, agents and employees in the course of or in relation to the Event/Mission.

11. **CONFIDENTIAL INFORMATION**

The Participant shall not disclose or permit to be disclosed to any person or otherwise make use of or permit to be made use of any information relating to the business or affairs of the Council or other participants in the Mission which has been acquired by reason of the Participant's participation in the Event/Mission.

12. **WAIVER**

No failure or delay by the Council in exercising or enforcing any right or power hereunder shall operate or be construed or operated as a waiver thereof. No waiver of any breach shall be construed as a waiver of any continuing or subsequent breach.

13. **NOTICE**

(a) Every notice or demand shall be in writing but may be given or made by post, cable, telex or fax.

(b) Every notice or demand to be given by the Council may be sent to the address of the Participant stated in its Application Form. Every notice to be given by the Participant to the Council shall be sent to the offices of the Council at 38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Hong Kong.

(c) Every notice or demand shall be deemed to have been received in the case of a telex, or fax, at the time of despatch, and in the case of a letter three days after the posting of the same by prepaid post.

14. **GENERAL**

(a) Nothing in the Application Form or the Conditions shall create or be deemed to create a partnership or the relationship of principal and agent or employer and employee between the Council and the Participant.

(b) The Application Form and the Conditions embody and set out the entire agreement and understanding of the parties and supersede all prior oral or written agreements, understandings or arrangements between the Council and the Applicant relating to the Event/Mission.

(c) The Council reserves the right to alter and amend any of these Conditions and to issue additional rules and regulations (including but not limited to the participants' manual) at any time it considers necessary for the orderly operation of the Event/Mission. The amended Conditions and the additional rules and regulations shall be sent to the Participant and become effective immediately. The Participant will be deemed to have notice of the same and have accepted the amended Conditions and the additional rules and regulations. The Participant acknowledges that the Council shall have the right to interpret these Conditions, additional rules and regulations together any amendments thereof. All interpretations of these Conditions, any additional rules and regulations, and any amendments thereof by the Council shall be final and binding on the Participants.

15. **GOVERNING LAW**

The Application Form and the Conditions shall be governed by and construed in all respects in accordance with the laws of Hong Kong and all the parties agree to submit to the non-exclusive jurisdiction of the Hong Kong courts.